



AGRO FOOD EXPO 2024

22nd International Exhibition of Agriculture, Food Industry,
Food Processing and Packaging Technology

29.11 - 1.12

20 AGRO *24*

organized
by: **Expo**
G Georgia



AGRO FOOD DRINK TECH EXPO

The 22nd International Exhibition of Agriculture, Food Industry, Food Processing, and Packaging Technology is scheduled to take place from November 29th to December 1st. This premier event will spotlight a wide array of exhibits spanning the agricultural sector and the food industry. Attendees can expect a rich array of offerings, complemented by pertinent consultations and cutting-edge services enabled by modern technology.

OBJECTIVE OF EXHIBITION

Agro/Food/Drink/Tech Expo aims to support the development of the industry in Georgia and the Caucasus region. Additionally, it seeks to contribute to the economic progress of the country. This event serves as a platform for the introduction to international producers and distributors, facilitating meetings between representatives of foreign and local companies. Importantly, it creates an atmosphere conducive to establishing mutually beneficial partnerships and relationships, as well as achieving an effective delivery network.



ADVANTAGES OF PARTICIPATION

- ▶ Meet your clients, customers, and users face-to-face
- ▶ Establish a partnership with local and international organizations
- ▶ Increase retail sales
- ▶ Increase product/company/brand awareness
- ▶ Take part in the B2B meetings planned by the exhibition center
- ▶ Opportunity to meet with government officials
- ▶ An opportunity to present the latest products and innovations to the target segment
- ▶ Display and promote the company using marketing opportunities including TV-Radio Advertising, Advertising Campaigns in Social and Print Media

The AGRO FOOD exhibition serves as a dynamic platform for entrepreneurs to showcase and market their products, gain insights into the latest industry advancements, and familiarize themselves with cutting-edge technologies. It offers farmers a valuable opportunity to establish connections with suppliers and distributors, facilitating seamless trade interactions. Moreover, businesses can leverage the event to forge strategic partnerships and explore potential investment avenues.

AGRICULTURAL INDUSTRY

- ▶ Agricultural machinery
- ▶ Tractors for farming
- ▶ Dryers, bunkers, and storage systems
- ▶ Livestock breeding and poultry
- ▶ Food technology
- ▶ Seeds and seedlings
- ▶ Fertilizers and chemicals
- ▶ Irrigation systems
- ▶ Wood processing machinery/equipment

FOOD INDUSTRY

- ▶ Milk and dairy products
- ▶ Meat and meat products
- ▶ Fish and seafood
- ▶ Fruits and vegetables
- ▶ Snack foods
- ▶ Frozen Products
- ▶ Preserved foods
- ▶ Sauces and spices
- ▶ Oil and vinegar
- ▶ Bread and bakery products
- ▶ Sweets and chocolate
- ▶ Beer and alcoholic beverages
- ▶ Soft drinks
- ▶ Other

TECHNOLOGY

Machinery, Tools, and Equipment for the production and processing of:

- ▶ Meat products
- ▶ Dairy products
- ▶ Fish processing
- ▶ Fruit and vegetable processing
- ▶ Bread and bakeries
- ▶ Ice cream production
- ▶ Production of pasta
- ▶ Packaging and filling technology
- ▶ Drinks industry machinery/equipment
- ▶ Food and drink ingredients



EVENT HIGHLIGHTS

The exhibition supports local entrepreneurs by informing them about the latest news in the field and keeping up to date with modern technologies.

Parallel events:

- ▶ The Agro Export Forum
- ▶ Panel discussions on innovations and developmental opportunities in the field
- ▶ The availability of and opportunities for financing, from both the private sector and donor organizations
- ▶ Agro Market - an opportunity to purchase and taste high-quality farmers' products on the spot





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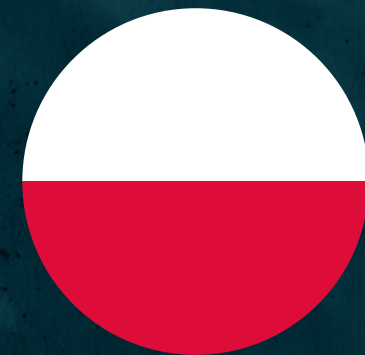
Participant Companies



2500

Visitors

6 COUNTRY



ABOUT THE ORGANIZER

ExpoGeorgia is a multifunctional business center, primarily dedicated to organizing international exhibitions and events. These events are designed for pavilions, open areas, and an 8,500 sq.m open exhibition space. The pavilion areas vary in size from 300 sq.m to 1700 sq.m. In 2005, the company joined the International Association of Exhibition Centers and Organizers (UFI) and achieved full membership status in the category of exhibition organizers and exhibition centers.



For more information please contact us:

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