

6th European **HAND TRAUMA** PREVENTION MEETING



www.handprevention2021.org

**SEPTEMBER 3-4
2021**

Bourtzi Cultural Center

**SPONSORSHIP
OPPORTUNITIES**



Under
the patronage
of **FESSH**

**SKIATHOS
ISLAND
Greece**



Welcome Letter

Dear partners,

We are very pleased to announce that the 6th European Hand Injury Prevention Congress will take place in Skiathos island, Greece, on 3 and 4 September 2021.

The congress will unite hand surgeons, orthopaedic and plastic surgeons, occupational doctors, clinicians, scientists and hand prevention supporters. A high level scientific program and an appealing social program is being prepared.

Industry partners can select from a line of sponsorship items to raise their profile through this event, providing an opportunity for personal interaction with our participants. Our partnership with the industry is what keeps the science of our field moving – so we sincerely hope that you will support us.

We therefore invite you to accompany us in this unique event and we look forward to welcoming you to the beautiful and historical Skiathos island.

Prof. Zoe H. Dailiana
Congress President



Committees

Secretary General of FESSH:

Daniel Herren

Hand Trauma Committee Chairman:

Pierluigi Tos

Prevention Commission Chairman:

Anna De Leo

Congress President:

Zoe Dailiana

Scientific Committee

Bruno Battiston (Italy)

Philippe Bellemere (France)

Richarda Böttcher (Germany)

Maurizio Calcagni (Switzerland)

Zoe Dailiana (Greece)

Anna De Leo (Italy)

Thierry Dubert (France)

Alessandro Fenoglio (Italy)

Henk Giele (UK)

Daniel Herren (Switzerland)

Tufan Kaleli (Turkey)

Martin Leixnering (Austria)

Pierluigi Tos (Italy)

Why Support this event

- Interact face-to-face with more than 200 medical specialists from Europe, strengthening existing customer relationships.
- Be informed about the importance of prevention in the reduction of accidents at work and increase hand trauma prevention in your company by interacting with prominent scientists in the field of hand surgery.
- Showcase your product and services, expanding your prospect base and generating new sales leads.
- Build visibility for your company in a competitive marketplace.
- Maximize your exposure within the scientific community.
- Elevate your international business partnerships.
- Target new customers and build existing relationships.
- Increase awareness and recognition of your brand.
- Target highly influential decision makers and opinion leaders.
- Check out the competition, and stay ahead of the field.

Main Scientific Topics

Epidemiology
of hand injuries

Prevention
methods

Cost of hand
injuries

Industrial,
institutional
measures

Hand injuries from
legal perspective

Europe's hand injury
prevention future
perspectives

Hand injury prevention in
children and domestic
activities

Prevention of
sport injuries

Prevention of
repetitive trauma in
musicians

Prevention of
firework injuries

Obstetrical Birth Palsy:
can it be prevented?

Registration

Registration Fees (in EURO):

| Registration Type | Early Fee till 30/06/2021 | Regular Fee till 20/08/2021 | Late from 21/08/2021 & onsite |
|-------------------|------------------------------|--------------------------------|----------------------------------|
| Physicians | 200€ | 220€ | 250€ |

Above rates do not include VAT 24%

Registration Fees include:

- ✓ Admission to all scientific sessions
- ✓ Conference Material
- ✓ Coffee Breaks
- ✓ Opening Ceremony

Cancellation policy

Before June 30, 2021: Full refund, excluding administration fee of 50€

From July 1, 2021 onwards or in case of non-attendance: no refund

General Information

Conference Dates

3-4 September 2021

Conference Venue

Bourtzi Cultural Center
Skiathos town

Language

The official language of the congress is English. No simultaneous translation will be provided.

Congress Secretariat



Professional Congress Organizer (PCO)

AFEA S.A. Travel & Congress Services
39-41 Lykavittou Street - 10672 Athens, Greece
Tel: +30 2103668852 Fax: +30 210363511
email: congress@afea.gr



Sponsorship Opportunities

CONGRESS SECRETARIAT & REGISTRATION DESK - 3.000€

Sponsor will be displayed prominently on the registration area.

Benefits

- ✓ Sponsor's logo will be displayed at the area of the Congress Secretariat
- ✓ Sponsor will be acknowledged in the Industry Support section of the Final Programme
- ✓ Sponsor's logo on Sponsor's Board on-site



POCKET PROGRAMME (exclusive sponsorship) – 2.000€

Exclusive advertisement on the back cover of the pocket-sized program.

Benefits

- ✓ Sponsor's logo will be displayed on the back cover of the pocket-sized program
- ✓ Sponsor will be acknowledged in the Industry Support section of the Final Programme
- ✓ Sponsor's logo on Sponsor's Board on-site



Sponsorship Opportunities

CONGRESS APPLICATION - 2.000€

The app transforms smartphones, tablets, and laptops into tools for active congress participation and makes it easy for participants to access meeting information to connect with speakers and colleagues. The app includes speaker info, interactive maps & floor plan, scientific program per day and hall, ability to prepare personalized agenda, sponsors info, attendee networking etc.

Benefits

- ✓ Sponsor's logo will be displayed upon entering /during navigation of the app
- ✓ Sponsor will be acknowledged in the Industry Support section of the Final Programme
- ✓ Sponsor's logo on Sponsor's Board on-site



PLASMA SCREEN ADVERTISEMENT - 2.000€

Opportunity to grasp the attention of delegates by displaying your company's marketing message on a plasma screen positioned in prime location at the Venue. The plasma screen will display the detailed scientific program in exchange with the video/logo of the sponsors company/companies. Advertisements may consist of moving images, flash animation, video, fixed text or image. Each advertisement will be displayed for 30 seconds. Advertisement slots will be allocated on a first come, first served basis.

Benefits

- ✓ Sponsor's logo/video will be displayed on the Plasma Screen in prime locations within the venue
- ✓ Sponsor will be acknowledged in the Industry Support section of the Final Programme
- ✓ Sponsor's logo on Sponsor's Board on-site



Sponsorship Opportunities

SPEAKERS PREVIEW DESK - 1.000€

Facilities will be available at the congress center for speakers to go over their presentations. The sponsor's name and/or company logo will appear on the respective signage. Opportunity to provide a sponsor's mouse pad at each workstation

Benefits

- ✓ Sponsor's logo will be displayed on screensavers at the workstation and the respective signage
- ✓ Sponsor will be acknowledged in the Industry Support section of the Final Programme
- ✓ Sponsor's logo on Sponsor's Board on-site



CONGRESS NOTEPAD* – 800€

Sponsors will have the opportunity to display their name and logo on the Congress notepads, which will be distributed to all delegates. Notepads will be selected by the organizing committee

Benefits

- ✓ Sponsor's logo (one colour) will be displayed on the congress notepads along with the Congress logo
- ✓ Sponsor will be acknowledged in the Industry Support section of the final programme
- ✓ Sponsor's logo on sponsor's board on-site

In case the production cost is undertaken by the sponsor, the respective cost of the sponsorship will be at 500€



*

Sponsorships related to congress material (bags, lanyards, pens, usb sticks etc) are **not available for Hellenic Pharmaceutical Companies, Members of the Hellenic Association of Pharmaceutical Companies**. Moreover, and should congress material is not allowed to be distributed due to COVID-19 safety protocols, the mentioned sponsorship opportunities will not be available.

Sponsorship Opportunities

CONGRESS BAGS * - 2.000€



Sponsors will have the opportunity to display their logo on the Congress bags, which will be distributed to all delegates. Bags will be selected by the Organizing Committee

Benefits

- ✓ Sponsor's logo (one colour) will be displayed on the congress bags along with the Congress logo
- ✓ Sponsor will be acknowledged in the Industry Support section of the Final Programme
- ✓ Sponsor's logo on Sponsor's Board on-site

In case the production cost is undertaken by the Sponsor, the respective cost of the sponsorship will be at 1.000€

DELEGATES LANYARDS * - 900€



Highly visible item worn by every attendee. Your company's logo printed on the lanyards, providing exclusive presence. Lanyards are in constant sight of participants. Type and design will be approved by the organizers.

Benefits

- ✓ Sponsor's logo will be displayed on the lanyards
- ✓ Sponsor will be acknowledged in the Industry Support section of the Final Programme
- ✓ Sponsor's logo on Sponsor's Board on-site

In case the production cost is undertaken by the Sponsor, the respective cost of the sponsorship will be at 600€

**Based on max. 200 participants.*

*Sponsorships related to congress material (bags, lanyards, pens, usb sticks etc) are **not available for Hellenic Pharmaceutical Companies, Members of the Hellenic Association of Pharmaceutical Companies**. Moreover, and should congress material is not allowed to be distributed due to COVID-19 safety protocols, the mentioned sponsorship opportunities will not be available.*

Sponsorship Opportunities

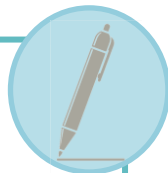
PENS * - 800€

Opportunity to promote your logo on the congress pen, and turn every full-congress attendee into a branding vehicle for your company.

Benefits

- ✓ Sponsor's logo will be displayed on the Congress pens
- ✓ Sponsor will be acknowledged in the Industry Support section of the Final Programme
- ✓ Sponsor's logo on Sponsor's Board on-site

In case the production cost is undertaken by the Sponsor, the respective cost of the sponsorship will be at 500€



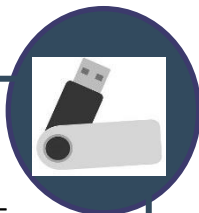
USB Sticks * - 3.000€

Opportunity to promote your logo on the congress USB flash drive, and turn every full-conference attendee into a branding vehicle for your company.

Benefits

- ✓ Sponsor's logo will be displayed on the congress' USB flash drive.
- ✓ Sponsor will be acknowledged in the industry support section of the final programme
- ✓ Sponsor's logo on sponsor's board on-site

In case the production cost is undertaken by the sponsor, the respective cost of the sponsorship will be at 500€



**Based on max. 200 participants.*

*Sponsorships related to congress material (bags, lanyards, pens, usb sticks etc) are **not available for Hellenic Pharmaceutical Companies, Members of the Hellenic Association of Pharmaceutical Companies.** Moreover, and should congress material is not allowed to be distributed due to COVID-19 safety protocols, the mentioned sponsorship opportunities will not be available.*

Sponsorship Opportunities

EMAIL BLAST - 750€ / per email



Sending time allocated on first come, first served basis.

Have your individual announcement for any information you wish to share with all registered delegates (only those who have agreed to receive such information).

The e-mail will be designed by the sponsor and will be sent out by the Congress secretariat.

The sponsor must provide HTML code incl. images and texts etc. The text of the e-mail blast must be reviewed and accepted. Maximum of 2 email blasts per company will be allowed.

Benefits

- ✓ Sponsor's logo will be displayed on the mail.
- ✓ Sponsor will be acknowledged in the industry support section of the final programme
- ✓ Sponsor's logo on sponsor's board on-site

BANNER AT THE OFFICIAL

CONGRESS WEBSITE – 1.500€

Maximum 2 sponsors

The 6th European Hand Injury Prevention Congress website is highly visible by all the recipients. Health Care Professionals visit the website for registrations, submissions, and scientific program and many of them will become congress participants later. With this marketing service, your banner will be placed in the congress webpage thus informing all attendees about your participation already prior to the congress.

Benefits

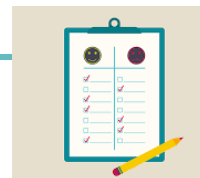
- ✓ Sponsor's banner will be displayed at the official Congress website
- ✓ Sponsor will be acknowledged in the industry support section of the final programme
- ✓ Sponsor's logo on sponsor's board on-site



Transfer of congress to
September 2021

Sponsorship Opportunities

ONLINE EVALUATION- 1.000€



Sponsor's logo will be displayed on the online evaluation form that will be sent to all registered participants. All delegates participating at the Congress will be requested to fill in and submit the evaluation form, in order that they can obtain their certificate of attendance.

Benefits

- ✓ Sponsor's logo will be displayed on the online evaluation form.
- ✓ Sponsor will be acknowledged in the industry support section of the final programme
- ✓ Sponsor's logo on sponsor's board on-site

ADVERTISEMENT IN FINAL E- PROGRAMME



Back cover – full colour – **1.200 €**

Front or back inside cover – full colour – **1.000 €**

Inner page – **750 €**

Bag Insert – **800 €**



Sponsorship Opportunities – Live Streaming Platform

LIVE 

PROMOTION IN LIVESTREAMING PLATFORM

Company Logo at the livestreaming window - 700€

The logo will be displayed at the footer of the background artwork of the livestreaming window

60 seconds company video – 1.000€

The video will be displayed after each break and before the session's commencement

Session Intro Promo Slide - 500€

PowerPoint promotional slide visible for 10 seconds prior to each day's program commencement (not included in the speaker's presentation)

Platform Alerts - 500€

Informative alerts / reminders visible on the platform screen to all the virtual participants (e.g. as a motivation/reminder to visit your e-booth, attend your sponsored session, etc)

Portal Sponsor Image – 2.000€

Advertisement via rotating banner at the top part of the virtual platform, with the option to redirect the user to a URL of the sponsor's preference on click.



**Sponsorship Opportunities – Hybrid Event
 (in person participation & virtual participation)**

| SPONSORSHIP CATEGORIES | Amount | |
|-------------------------------------------|------------|--|
| Congress Secretariat & Registration Desk | 3.000,00 € | |
| Pocket Programme | 2.000,00 € | |
| Congress Application | 2.000,00 € | |
| Plasma Screen Advertisement | 2.000,00 € | |
| Speakers Preview Desk | 1.000,00 € | |
| Congress Notepad | 800,00 € | |
| Congress Bags | 2.000,00 € | |
| Delegates Lanyards | 900,00 € | |
| Pens | 800,00 € | |
| USB sticks | 3.000,00 € | |
| E-mail blast | 750,00 € | |
| Banner at the official congress website | 1.500,00 € | |
| Online Evaluation | 1.000,00 € | |
| Bag Insert | 800,00 € | |
| Advertisement in final e-program | | |
| Back cover | 1.200,00 € | |
| Front or back insider cover | 1.000,00 € | |
| Inner page | 750,00 € | |
| Promotion in live-streaming platform | | |
| Company logo at the live-streaming window | 700,00 € | |
| 60" company video | 1.000,00 € | |
| Session intro promoslides | 500,00 € | |
| Platform alerts | 500,00 € | |
| Portal Sponsor image | 2.000,00 € | |



Sponsorship Opportunities – Virtual Event
Virtual participation only

| SPONSORSHIP CATEGORIES | Amount | |
|-------------------------------------------|------------|--|
| Congress Application | 2.000,00 € | |
| E-mail blast | 750,00 € | |
| Banner at the official congress website | 1.500,00 € | |
| Online Evaluation | 1.000,00 € | |
| Advertisement in final e-program | | |
| Back cover | 1.200,00 € | |
| Front or back insider cover | 1.000,00 € | |
| Inner page | 750,00 € | |
| Promotion in live-streaming platform | | |
| Company logo at the live-streaming window | 700,00 € | |
| 60" company video | 1.000,00 € | |
| Session intro promoslides | 500,00 € | |
| Platform alerts | 500,00 € | |
| Portal Sponsor image | 2.000,00 € | |



Sponsorship Opportunities

SPECIAL REQUESTS

We are aware that the sponsorship of any of the above items may not suit your current marketing aims. In this case, we can present you with alternative offers which might be more suitable to your needs. Please feel free to contact our exhibition coordinator to discuss your needs.

COVID-19 Important note

All safety protocols that will be set by local authorities for the organization of in person congresses, valid for the Congress period, will be taken into consideration and fully respected by the Organizing Committee and Professional Congress Organizer, AFEA. In this respect, sponsorship opportunities may be revised, if necessary, and relevant information will be disclosed to our partners

General Terms & Conditions

Reservation conditions

All reservation requests must be made in writing.

Terms of Payment

50% upon receipt of signed contract

50% by July 30th, 2021

All payments must be received before the start date of the Congress. Should the Sponsor fail to complete payments prior to the commencement of the Congress, the Congress Secretariat will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

"Above rates do not include VAT 24%

Payment conditions

All payments must be made in Euros and only through bank transfer. Please make drafts payable to:

BANK ACCOUNT DETAILS

Bank Name: ALPHA BANK

Bank Address : VENIZELOU BRANCH (103) Athens - Greece

Bank account number: 124-00-2320-001374

IBAN: GR15 0140 1240 1240 0232 0001 374

SWIFT (BIC): CRBAGRAAXX

Beneficiary name: Afea Travel and Tourism

Please ensure that the Congress title and the name of the sponsor is stated on the bank transfer. Bank charges are the responsibility of the payer.

Cancellation /Modification policy

Cancellation / modification must be made in writing to congress@afea.gr

The Organiser shall retain:

- 50% of the agreed package amount for any cancellation submitted in writing before June 15th, 2021, inclusive.
- 100% of the agreed package amount for any cancellation/modification submitted in writing from July 16th 2021 onwards.