

MPowerBIO 2-day bootcamp for SMEs: Accelerating your way towards investments

The MPowerBIO project is organizing an online 2-day intensive bootcamp for SMEs in the **Agrifood**, **Agritech**, **Food**, **Feed**, **Nutrition** and **Food wastes sectors**, in order to empower them with the particular set of skills that private investors are looking for in the companies they finance.

Agenda Day 1: Thursday 7 July 2022

The first day of the bootcamp will include a practical training on how to present themselves in front of an investor and a Pitching Academy, whereby each SME will pitch their project for 5 minutes and they will receive valuable personalized feedback from a panel of experts acting as coaches.

10:00 - 10:05 (09:00 - 09:05 CET)	Welcome and scope of the day v/ Christina Balla, Q-PLAN INTERNATIONAL
10:05 - 10:15 (09:05 - 09:15 CET)	Tour de table v/ all
10:15 – 12:15 (09:15 – 11:15 CET)	Expert training: How to pitch in front of an investor v/ Nikolaos Tsoniotis, Ideas Forward
12:15 – 12:30 (11:15 – 11:30 CET)	Coffee break
12:30 – 14:30 (11:30 – 13:30 CET)	Pitching Academy v/ Panel of experts: Nikolaos Tsoniotis, Ideas Forward Evangelos Kosmidis, DRAXIS Dimitrios Kourtesis, Ideas Forward

The panel of experts



Nikolaos Tsoniotis LinkedIn profile



Evangelos Kosmidis LinkedIn profile



Dimitrios Kourtesis LinkedIn profile







Agenda Day 2: Friday 8 July 2022

The second day is entirely dedicated to the Pitching Competition, during which the SMEs will have the opportunity to pitch their "just polished" ideas in front of a jury of experts in the field.

10:00 - 10:10

(09:00 - 09:10 CET)

Welcome and scope of the day v/ Christina Balla, Q-PLAN INTERNATIONAL

10:10 - 12:10(09:10 - 11:10 CET)

Pitching Competition Moderated by Q-PLAN INTERNATIONAL Jury:

- Theodoros Tsamourtzis, ATE Cluster
- Evangelos Kosmidis, DRAXIS
- Grigoris Chatzikostas, Foodscale Hub
- Nikolaos Tsoniotis, Ideas Forward
- Dimitrios Kourtesis, Ideas Forward

12:10 - 12:30

Coffee break

(11:10 - 11:30 CET)

12:30 - 12:40(11:30 - 11:40 CET) Announcement of winners and wrap up v/ Christina Balla, Q-PLAN **INTERNATIONAL**

The jury



Theodoros Tsamourtzis LinkedIn profile



Kosmidis

Evangelos

LinkedIn profile



Grigoris Chatzikostas LinkedIn profile



Nikolaos Tsoniotis LinkedIn profile



Dimitrios Kourtesis LinkedIn profile

The prizes

The 3 best pitches will be awarded a ticket to the MPowerBIO Final Pitching Competition "TechTour Bioeconomy 2022", which will be held on October 5th 2022 in North Rhine-Westphalia, Germany, along with their travelling expenses (up to 250 EUR per project). There, they will pitch to active investors in the bioeconomy sector, be assessed by the Panel of Experts, personally meet with investors/ corporates and network with the key players in the field.



