

Saudi - EU Investment Forum 2023: Fostering Economic Integration & Prosperity

Riyadh, Saudi Arabia  October 23rd, 2023

The Ministry of Investment of Saudi Arabia and the European Union will be hosting the first ever Saudi-EU Investment Forum in Riyadh on October 23. The event is positioned one day before the highly anticipated FII 7 – the Seventh Edition of Future of Investment Initiative (26-24) and during an event packed calendar in Riyadh with Saudi Fashion Week (23-20) and Longines Global Champions Tour (28-26) also taking place.

The European Union is a political and economic union of 27 member states with an estimated total population of over 448 million. Among the European Union's current priorities is creating a more attractive investment environment.

The EU is one Saudi Arabia's major trading partners, representing approximately 15 percent of the Kingdom's global trade, and, to date, over 1,300 companies originating in the European Union have invested in the Kingdom. With this shared history of mutual investment and trade, there is tremendous potential for investors to further collaborate in key sectors, including energy — encompassing renewables — advanced manufacturing, transportation and logistics, healthcare, agriculture and food security, tourism and entertainment, digital and e-commerce, AI and robotics, real estate, and gaming and eSports.

Through this event, the Saudi-EU Investment Forum aims to foster and strengthen economic cooperation and investment opportunities between Saudi Arabia and the European Union. It will provide a platform for key stakeholders, including government officials, investors, business leaders, and experts from both regions to engage in meaningful discussions, explore potential partnerships, and enhance bilateral trade and investment relations.

Event Programme

	 Time	Event	
Forum	8:30 - 9:30	Registration & Networking	
	9:30 - 9:50	Opening Ceremony Welcoming Remarks: HE Khalid AlFalih, Minister of Investment Opening Remarks: By EU Side Remarks: HE Haifa AlJedea, Ambassador and Head of the Saudi Mission to the EU Remarks: HE Christophe Farnaud, EU Ambassador to the Kingdom of Saudi Arabia	
	9:50 - 10:10	Fireside Chat	
	10:10 - 10:55	Plenary Session 1: Clean Energy Transition and Net-Zero Industries	
	10:55 - 11:15	Fireside Chat	
	11:15 - 12:00	Plenary Session 2: Transportation and Infrastructure	
	12:00 - 12:15	Investment Agreements & MoUs Exchange Ceremony	
	12:15 - 1:15	Lunch	
		Breakout Sessions (in Parallel)	
	1:15 - 2:00	Mining, Manufacturing, and Supply Chain HealthCare: From Provision to Biopharma Digital Economy and Artificial Intelligence	Tourism, Culture & Sports Small and Medium Enterprises and Entrepreneurships
	2:00 - 2:15	Presentation by Saudi Side (Global Chain Resilience Initiative)	
	2:15 - 2:30	Presentation by EU side "How EU Global Gateway facilitates economic corridors and private investments"	
	2:30 - 3:00	Concluding Ministerial Session (hosted by a Saudi Minister and a EU Minister to close the event)	
Gala Dinner	TBA	Gala Dinner	

If you would be interested in attending the Forum or have any additional questions, please scan the QR code:

